These strangers we have married

WE WIVES make up a very considerable proportion of the 1,800,000 folks who buy THE AMERICAN MAGAZINE every month. And if you ask us why we buy it, we should probably answer this—there never has been a magazine that revealed to us so much of the hidden thoughts and problems of our husbands.

THEY sit sometimes so quiet and preoccupied; what goes on inside their minds? Do they really think better and deeper than we? Or do they merely think differently?

"Do Men Have More Brains Than Women?" An interview with a famous psychologist, in the October American Magazine.

AT INTERVALS they desert us. "Business," they say, has "called them away." What do they do on these business trips? How much time do they waste? What do they gain?

"What I Get Out of My Trips to New York," by a small town business man, in the October American Magazine.

THIS "BUSINESS" that absorbs them—is it a game or a battle? Are our men, who are honest, held back because they are honest? Would they move forward faster if they were not so square?

"The Power of Frankness in Business," by a great executive, in the October American Magazine.

What is the fascination that keeps them at work long after they have earned enough? What are their real ambitions? What sort of ideals endure?

"I Picked My Goal At Ten-Reached It At Sixty," by a noted novelist, in the October AMERICAN MAGAZINE.

There are magazines edited for women and magazines edited for men. The American Magazine is edited for people; it is not merely literature, it is LIFE. Men read it and discover themselves in its pages; we women read it and discover our men, who share our lives yet live such different lives—these strangers we have married.



THE CROWELL PUBLISHING COMPANY · 381 FOURTH AVENUE · NEW YORK
THE AMERICAN MAGAZINE WOMAN'S HOME COMPANION COLLIER'S, The National Weekly FARM AND FIRESIDE